

Display Projections

Display projections have long been out of the question for the average small exhibitor due to the logistics and costs involved, and at worst you may have been subjected to low quality projections that you felt did not enhance you image.

Gobotech, a high resolution image manufacturer, has partnered with a range of suppliers around the country to ensure that a quality projection can be simply supplied to most small displays at a sensible cost in hotels and convention centres.

It's simple really, with good optics and a quality image you get a great result.



We recommend a rotating image for maximum impact especially on uneven surfaces like this.



The 150W discharge lamp has enough brightness for most indoor situations.

Gobo, which is the name of the glass image disc (don't ask us why), are manufactured as a high resolution glass image that will not fade. You can keep these after your event and can use them next time you display. For most projections we recommend black and white as it gives maximum intensity but colour is also available for an additional cost, note that the darker the colour the darker the projection.



Greyscale images based on photos can be etched into the glass gobo.



Colour adds substantially to your cost and is in most cases not necessary.

Caleidos 150 units are simple and neat, fit to the side wall of your stand with the specially constructed bracket and will give you an eye catching projection that rotates if required.



A bracket fits the projector to the wall.



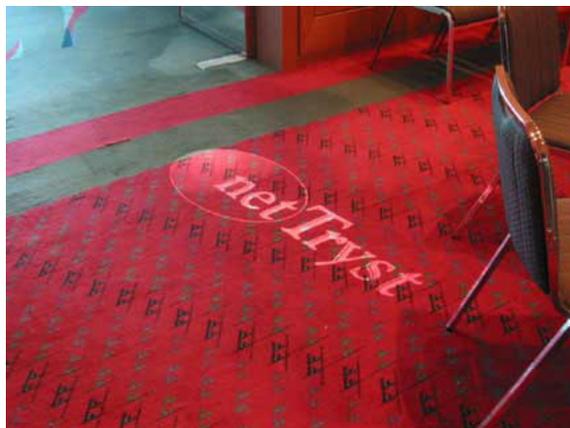
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If you are unable to get a supplier to fit the Caledos 150 where you are displaying then you can hire the unit ready to fit and fit it on the wall of your stand just as this exhibitor did. Simple really, fit onto the wall with the supplied bracket and then focus the image where you want it to be.



Projector fitted to RHS wall

The Client in the photos shown below just requested an effective branding medium that would leave their name in the attendees mind as they attended the buffet "recovery breakfast". The two rotating images were placed on one stand and neatly fitted into the corporate breakfast environment of this top class Gold Coast hotel.



Costing Your local supplier will charge you \$330+GST for a custom made B&W glass gobo fitted in a Caledos 150. Rehire cost at a later date is \$150+GST for the projector only.

Artwork requirement. You will need to email Gobotech the original vector artwork as an EPS or Adobe Illustrator file. High resolution photographs should be supplied as Tiff or Jpeg. This needs to be done 2weeks prior to your event. You will be emailed a proof prior to production. Send artwork direct to sales@gobotech.com.au

Your local supplier is: